

Advertising Booking Confirmation

FAX BACK TO: 07 3369 2284

Display Advertising – Rates are Per Edition and ex. GST

Ad Size	Dimensions (Trim)	1 Edition	2 Editions	4 Editions
Full Page	297mm H x 210mm W	\$4500	\$4250	\$4000
Double Page Spread	297mm H x 420mm W	\$8000	\$7600	\$7200
Half Page	130mm H x 185mm W	\$2250	\$2125	\$2000
Quarter Page (Horiz)	60mm H x 185mm W	\$1150	\$1075	\$1000
Quarter Page (Vertical)	130mm H x 90mm W	\$1150	\$1075	\$1000
Eighth Page	60mm H x 90mm W	\$570	\$535	\$500
Tenth Page	45mm H x 90mm W	\$375	\$350	\$325
Two Tenths	45mm H x 185mm W	\$750	\$700	\$650
PREFERRED POSITIONS – FULL PAGES ONLY				
Back Cover	297mm H x 210mm W	\$5700	\$5350	\$5000
Inside Covers	297mm H x 206mm W	\$5000	\$4750	\$4500

Advertiser: _____ Order No. _____

Contact Name: _____ Business Title: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Size of Ad: _____ No. of Insertions: _____ Insertion Issues: _____

Ad Rate: _____ + 10% GST: _____ Total Ad Cost (inc. GST): _____

If the invoicing details are different from above please advise: Company _____

Address For Billing: _____

Is your booking direct or with an agency (Please tick). DIRECT AGENCY

Agency: _____ Contact: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Cancellations must be at least eight weeks prior to the first day of the first month of publication or a cancellation fee of 50% will be charged. Cancellations made within the month prior to publication will be charged at 100% of the contracted rate. Where previous insertions have been made at discounted rates a surcharge may be imposed for those entries. Advertisers are entirely responsible for the content of their advertisements and agree to indemnify the publishers against any claim or proceedings arising out of their advertisements.

Authorised by _____ Title: _____

Signature: _____ Date: _____